

# Storefront Improvement Program



THE CITY OF SAN DIEGO

City Planning & Community Investment Department

*April 16, 2008 7220 El Cajon Boulevard Project*  
*College Area Community Planning Area*



## PROPOSED IMPROVEMENTS

Fur out front of the building

Backlit awning with signage

New stainless steel  
dimensional letters

New café rail to match  
existing gate

Existing Conditions

**As part of a comprehensive approach to small business assistance and neighborhood revitalization, the City of San Diego rebates small businesses or property owners as an incentive to improve their storefronts consistent with design standards for their commercial areas. Phone (619) 236-6460 for more information about the program.**



Conceptual Design

